

PRESS RELEASE
MOROCCO FOOD EXPO 2017
INTERNATIONAL FOOD, HOSPITALITY AND TECHNOLOGIES EXHIBITION
08-10 December 2017

TAKE TASTE OF SUCCESS IN MOROCCO MARKET WITH FOOD EXPO

Morocco FoodExpo that is organized by Elan Expo waits its visitors in Morocco–Casablanca. Potential of Morocco market comes to light.

HIGHLIGHTS OF MOROCCO MARKET

Morocco that has growing economy every passing year, takes attention of international companies and takes part at the top of investments and potential market lists. **FoodExpo** brings international pioneer companies that interested in Morocco and Africa market to Casablanca.

Power of purchasing increases result of economic grown and support of young population in Morocco. Moreover, Morocco acts as bridge result of its proximity **European countries as Spain, Italy and African countries as Nigeria, Tunisia and Sub-Saharan Africa countries.** This makes Morocco important destination for not only its market but also African continent market.

In Morocco, demands increases in food, food processing and hospitality sectors with economic growing, new retail projects and tourism investment like **Azur Project.** In the end of new opening markets, supermarkets, shopping centers and hotels, companies look for international platform to make agreement for their food, food processing machines, hotel equipments demand. **FoodExpo** brings together international companies and local and continent companies for this aim.

MEET THE WORLD'S BRANDS IN FOOD EXPO

FoodExpo is the first choose of companies want to take part in Morocco market. **FoodExpo** aims to increase number of visitors and attendees each year since first year of exhibition, keeps its promise and reach more number of visitors and attendees from all over the world. Last year, **76 international pioneer attendees from 16 different countries** like **Spain, B.A.E, Italy, Holland, India** took part in Foodexpo has high gratification of visitors and attendees. **340 B2B meeting** took place and partnership agreements signed in Foodexpo and the exhibition hosts 3.400 professional visitors. FoodExpo brings together different wide range of products and trends offers effective platform to make comparison between products and prices for all segments.

FoodExpo is opportunity to take advantage of special discounts, take part in special events and meet world's brands in one platform. Foodexpo waits to you this lucrative event in Morocco between 08-10 December 2017.

Elan Expo makes its mark in the international fair sector with its experience since 1997. Elan Expo that explores and analyses potentials of countries and sectors, develop trust with leading right company to right country and sector via its exhibitions in 10 different countries and 7 different sectors.

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